

Title Market Position Statement

Wards Affected: All

To: Policy Development and Decision Group (Joint Commissioning Team) On: 16th April 2018

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1. Key points and Summary

- 1.1. This briefing follows on from previous member briefings about a series of actions intended to develop a sustainable independent sector market for social care and support for Torbay.
- 1.2. One of the actions is to take a revised approach to the Market Position Statement (MPS), aligning with the approaches of adjacent authorities, as detailed in the [Corporate Plan](#) and the [Wider Devon Sustainability and Transformation Plan](#).
- 1.3. Prior to 2016, Torbay Council produced a MPS in a more traditional, 60 page PDF document, with a 30 page appendix. It was for one year and, although very informative, it was long. This was also available online.
- 1.4. In 2016/17, Torbay Council developed a web-based MPS for 2016 to 2019 aimed at adult social care and support providers. One of the aims of the MPS is to raise awareness with providers of the up-coming changes likely in the local health and care system, given the New Model of Care that is being developed/implemented.
- 1.5. The new website area for the MPS was developed and the text to populate this signed off by key Executive staff in Torbay Council, the South Devon and Torbay Clinical Commissioning Group and the Torbay and South Devon NHS Foundation Trust. Colleagues in Devon County Council were also kept apprised of the work we have been doing and we have aligned with their approach as much as possible.
- 1.6. In both the spring and autumn of 2018 we plan to refresh elements of the web-based MPS for 2016 to 2019. The spring refresh will update some of the statistical data and associated text, with the autumn refresh including further amendments.

2. Introduction

- A Market Position Statement (MPS) is a document produced by local authorities, taking into account the views of providers, people who use services and other partners, and aimed at a wide range of care and support providers – both current and potential – which summarises supply and demand in a local authority area and signals business opportunities within the care and support market in that area.
- The main audience for the document is providers.
- The current MPS can be found on the council's website at www.torbay.gov.uk/health-and-wellbeing/care-and-support-providers/mps/

3. Scope

As noted above the audience for the Torbay MPS is mainly adult social care and support providers in Torbay, or providers that would like to move into the area. However, adult social care and support providers are part of a broader integrated health and social care system and Torbay Council and NHS commissioners in Torbay have been working since 2005 to closely integrate services. As a result we reference our local and regional work with the local CCG and others within the MPS. The MPS also takes account of, and references, Torbay Council's wider strategic commissioning role and wellbeing duties including, public health, housing, children's services, community safety and planning.

4. Update

We agreed to make the MPS web-based, so that it can periodically develop over time and change as our commissioning intentions develop (subject to available resource input from commissioning, ICO and web-design colleagues).

We are aligning our approach with Devon County Council as much as possible, as they are taking a similar web-based approach.

In the spring of 2018, we will be undertaking a 'light touch' refresh of the web-based MPS. A spreadsheet of data that is currently in the MPS has been completed, identifying whether there are updates available and if these are useful/easy to update. We will then prioritise as to what information is most important to update in the spring.

For the autumn 2018 (when more data will be available), we will undertake a more extensive update.

We have aspirations via the work that we are currently doing with the Local Government Association (LGA) and Institute of Public Care (IPC) on market analysis, to build on this and make it a more useful tool for the market, combined with the local plan and housing strategy.

The work with the LGA/IPC includes evaluating the value and risks of working with care and support providers in the Torbay care market, in order to optimise the number of providers successfully offering best value for money (quality and cost) and best fit with the council and partners' New Model of Care. We are also looking to identify where there are gaps in provision in terms of best value for money and fit with our model of care, and identify potential providers to fill this gap. This work will help to give a better message to providers on what we need and encourage ideas/innovative solutions for the New Model of Care, which can be articulated in refreshes of the MPS.

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